



2022 FIM Sustainability Week

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Jorge Viegas, FIM President © Good-Shoot David Reygondeau

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Three decades of impact in which for a long time we were totally isolated in the sports environment and in which only the Olympic Committee and some sports associations were clear about the fundamental role of sport in sustainable development.

If we started this project with the aim of defending our sport and reducing its impact, today three decades later, our vision is slight different: Use our sport as an facilitator of sustainable development and contribute to the world agenda 2030.

Both in motorcycle sport and in tourism and mobility we are embedding sustainability by developing fundamental issues such as education for our FIM family, inclusion, energy transition, noise level reduction, climate change, awareness and all this aligned with the objectives of the sustainable development amongst others.

Currently our promoters are investing in sustainability and carbon neutrality strategies, and we increasingly realise the importance of this topic in all the interest groups of our great family.

Our sponsors are progressively aware of the importance of sponsoring responsible products aligned with their strategies. We must offer safe, quality, and sustainable championships that enhance the brand of our sponsors.

We also have a large number of fans concerned about current issues such as climate change, pollution, noise who are looking for conscious and committed entertainment.

With these reflections I want to motivate you to join the actions for the planet and as the great community that we are, we join together to celebrate sustainable living during the FIM Sustainability Week, which will take place from 30 May, culminating with the International Environment Day celebrations on 5 June 2022.

With the theme of World Environment Day 2022 **#OnlyOneEarth** I wish you a great summer and a great season.

Jorge Viegas
President

Download FIM Sustainability Key Notes & Social Media Kit [HERE](#)

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ABOUT THE FIM (www.fim-moto.com)

The FIM (Federation Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 116 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC).

Among its 70 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country, Speedway and E-Bikes. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.