



FIM WOMEN IN MOTORCYCLING TROPHY

GENERAL INFORMATION



WHY A TROPHY?

With its Women in Motorcycling Trophy, the Fédération Internationale de Motocyclisme (FIM) wishes to recognise and acknowledge those who have significantly:

- **Contributed** to improving and developing the presence of women in all motorcycling-related areas
- **Encouraged** greater awareness of women in motorcycling

The FIM is therefore pleased to call for nominations for this annual FIM Women in Motorcycling Trophy.

WHO CAN APPLY?

This Trophy may be awarded to **individuals, groups or organisations** (e.g. CONUs, FMNs, clubs, organisers, promoters, circuit owners, manufacturers, teams etc.) who have made a significant contribution to raising awareness of women in motorcycling or who have implemented projects/initiatives to improve the presence of women in all motorcycling-related activities.

These projects, initiatives or contributions can be related to **sporting or non-sporting** activities and should be in line with the FIM Advancing Women in Motorcycling Programme. They should provide **mid- or long-term solutions** to help develop the presence of women in all motorcycling-related activities and have lasting effects and impacts on the awareness of women in motorcycling.

PRACTICAL ASPECTS

The Trophy may be granted for a single project, activity or initiative over the period **1 September 2020 to 31 August 2021**. Nominations may be submitted by an FMN, the person(s) involved in the activity or by a third party. Please note that FIM Staff and CFM members are not eligible to this Trophy.

Example of initiatives in line with the FIM Advancing Women in Motorcycling Programme which would be eligible for the FIM Women in Motorcycling Trophy:

- Covering women's activities and achievements in the media in an effective manner
- Suggesting simple and effective ideas to encourage greater participation by women in all FIM activities
- Providing competitive opportunities for women at national, continental or international level (from grassroots to senior level)
- Promoting female role models and developing mentoring programmes
- Etc.
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In concrete terms:

- Increasing the sporting level of female competitors in all disciplines



- Creation of new competitions/classes for women
- Increasing the number of female volunteers, leaders, officials, referees etc.
- Organisation of training camps or seminars for female riders or officials
- Innovations from industry/manufacturers dedicated to women
- Safety work focusing on women
- Etc.

HOW TO APPLY?

Candidatures must be in **English only** and should be submitted as soon as possible, but no later than **31 August 2021**.

In order to send their candidatures, **candidates must use the dedicated online application form** by clicking **HERE**

Candidates can, if they wish, send additional supporting documents (i.e. selection of pictures or videos, reference letters, relevant press release...) directly by email to **recognition@fim.ch**

The FIM reserves the right not to award the prize if no suitable candidatures are received.

THE JURY

All candidatures will be examined by an **independent jury** composed of a Member of the FIM Awards and Recognition Committee, the CFM Director, the FIM Women's Legend and two independent experts appointed by the FIM.

Any conflicts of interest must be declared at the beginning of the process.

AWARD OF THE TROPHY

The awardee will be invited to the annual FIM Awards Prize Giving Ceremony and will receive the Trophy on stage. The awardee will have the privilege to use the FIM Women in Motorcycling Trophy **logo** on all its related communications (print, web etc.).

We encourage our CONUs, FMNs and Commission Directors and Members to share with us potential candidates for the FIM Women in Motorcycling Trophy.

Contact us at: recognition@fim.ch