



SUSTAINABILITY REPORT 2023



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PRESIDENT'S FOREWORD

This year marks a major milestone for the FIM. We arrive at our 120 anniversary and I would like to reflect on this:

What does sustainability mean to an organisation like the FIM?

Sustainability can be interpreted in many different ways. It can mean being environmentally responsible, making sure that our events have the least possible negative impact on the environment while also enhancing the positive impacts, whilst using our profile and reputation for innovation to develop and promote solutions.

Being socially responsible by making sure that people within the FIM and wider community have equal opportunities to take part in motorcycling, positively impacting communities, and offering a sport beyond entertainment.

Finally, being financially responsible, which is the platform upon which we build everything else.

To us, being environmentally, socially and financially responsible are part of the same puzzle, with the pieces only fitting together comfortably if all three aspects are given the required attention.

That is why having a sustainability strategy and report are so important. They guide all of our decisions and give us an opportunity to see where we need to give more attention and resources to maintain a sustainable balance in all the motorcycle areas (sport, tourism and beyond sport).

This report includes many efforts that I am proud to share, but the message remains clear: we must continue to make sustainability a strategic priority for the FIM and all the organisations within our sector ecosystem. This takes work, perseverance plus sometimes bravery and compromise, and not forgetting passion – all qualities that we pride ourselves on in our global sporting motorcycle family.

Your continued support is invaluable in our journey towards sustainability. Thank you.

Jorge Viegas,
FIM President



“We must continue to make sustainability a strategic priority for the FIM and all the organisations within our sector ecosystem.”

MESSAGE FROM THE CEO

The best way for me to describe the past year in terms of what we have achieved with our sustainability programme is “progress”.

And it really is massive organisation-wide progress. All of our departments and commissions have played a massive role in the FIM becoming a more environmentally and socially responsible sports federation.

Our FIM Women's Commission works to make sure we are becoming more representative as a sport, and the introduction of the FIM Women's Circuit Racing World Championship in 2024 is a flagship milestone, increasing visibility of women in motorcycle racing.

We have invested in research and innovation to address some of our environmental challenges. In 2023, our Technical

Department and Commission focused on sound reduction, more sustainable fuels and developing regulations around electric bikes. In that sense, we really position ourselves as the laboratory for tomorrow's road.

Although we have to set an example as the world governing body for motorcycle sport, we acknowledge that our sustainability drive will only be successful with the support of our local circuits, National Federations and other key stakeholders on the journey with us.

As I said in last year's report, we have to work collaboratively to address common challenges together. I feel we have done that throughout 2023, and I look forward to continuing that progress through 2024 and beyond.

Françoise Emery,
Chief Executive Officer, FIM



“All of our departments and commissions have played a massive role in the FIM becoming a more environmentally and socially responsible sports federation.”

MESSAGE FROM THE DIRECTOR OF THE INTERNATIONAL SUSTAINABILITY COMMISSION (CID)

As we reach the midpoint of our 2021–2025 sustainability journey, marked by the introduction of our strategy, 'The Future in Pole Position' in 2021, it is a perfect time to reflect on the progress we have made, and what we need to do in the future.

In this second FIM Sustainability Report, there are many things that I want to highlight: the innovative work we have undertaken around sustainable fuels, electrification and sound reduction. The establishment of the CID Climate Working Group, which will help us chart our path to net zero, and the Biodiversity Working Group, one of CID's priorities. The continuing success of the KiSS programme, Ride Green Cup, Sustainability Week and Sustainability Trophy.

But the reality is that we are more than 30 years into an ambitious environmental programme, which started in 1992 by establishing the Environmental Working Group and then publishing the first Environmental Code in 1994, and will continue for many more years past 2025. The Code, which has recently been updated and remains as relevant now as ever, has pivoted from a

core focus on noise and ground pollution to all-embracing topics, like circular economy and biodiversity protection.

In collaboration with our talented and dedicated CID Delegates and Environmental Stewards, we will continue to ensure that our FIM events continue to comply with environmental standards and showcase sustainable innovation.

So much of our sport relies on a strong, reciprocal relationship with the natural environment, and it is our intention at the FIM that our sustainability programme will continue to grow stronger.

I am really satisfied with how sustainability is embedded in all areas of the FIM.

Thanks again to everyone who joined us for the ride in 2023. I am looking forward to welcoming more of you in the coming years.

Kattia Juárez Dubón,
Director of the FIM International Sustainability Commission (CID)



"So much of our sport relies on a strong, reciprocal relationship with the natural environment, and it is our intention at the FIM that our sustainability programme will continue to grow stronger."

THE HALFWAY POINT OF THE FIM'S JOURNEY

The year 2023 represents the halfway point of the FIM's 2021-2025 strategic period for its sustainability objectives.

Throughout this report, the FIM reflects on the areas in which the organisation has made progress and where there is still work to do.

The FIM has 27 objectives broken down into the following spheres of influence:



These objectives fall into six strategic priorities.



PROGRESS THROUGH COLLABORATION

The FIM International Sustainability Commission (CID) manages sustainability operations and policies, collaborating closely with both sporting and non-sporting commissions on environmental protection issues. The commission comprises 18 members from four Continental Unions and includes two experts from FIM Promoters.

The CID meets in person once per year, which in 2023 was in Lille, France, as well as digitally. These meetings keep the group in continuous collaboration.

In 2023, the collaboration between the CID and the International Technical Commission was enhanced, focusing on improved communication and raising awareness about sound reduction and sustainable fuels. CID Delegates attended 19 events

across various disciplines to advance initiatives like the KiSS Programme and Ride Green Cup, providing guidance to circuits and promoters, training stewards, ensuring compliance with regulations and coordinating strategies among promoters, National Federations and organisers.



A PIVOTAL YEAR FOR SOUND REDUCTION

While the thrilling sound of engines is a hallmark of motorsport, the FIM recognises its duty to minimise noise disruption for nearby communities, as well as the safety of fans and race participants.

While this is primarily work of the FIM International Technical Commission, the CID works to minimise sound levels in the paddock and grandstands. One of Environmental Stewards' duties is to control speaker volume according to the regulations in the Environmental Code.

2023 was the first year that the FIM distributed 50 sound measurement tools to affiliated National Federations (FMN). This project will see the distribution of 40 tools per year for five years.

Over the years, the FIM has taken steps to lower motorcycle sound levels, and starting in 2025, the organisation will implement more formalised sound reduction regulations at events. These new rules aim to significantly decrease sound levels without compromising spectator enjoyment or safety, in collaboration with the Motorcycle Sports Manufacturers Association (MSMA).

At each event, FIM motorcycle sound measurement specialists, including a Sound Control Officer (SCO) and, when necessary, an acoustic engineer, conduct thorough technical inspections and decibel measurements on all competing motorcycles using state-of-the-art equipment and techniques.



WORKING GROUPS

A dedicated CID Biodiversity Working Group has been established to advance several initiatives, such as conducting a survey to monitor biodiversity at MotoGP circuits. Recently, the CID Climate Working Group discussed a proposal detailing actions to guide the FIM towards climate neutrality, outlining specific responsibilities and scopes.

The CID launched a social media campaign to highlight the sustainability initiatives and engage stakeholders, doubling followers from the previous year and increasing the reach of post engagement.

During the year, an ambitious communication plan promoted by the CID, in coordination with the different promoters, contributed to establishing sustainability sections on the Enduro GP, ISDE, Trial and Motocross GP websites. A sustainability section was also incorporated into the FIM Awards website.

The group is also updating a relevant 2021 white paper and have prepared an executive summary that will be presented to the Board of Directors in September 2024. The Biodiversity Working Group continues its research in collaboration with researchers at Gälve University in Sweden.

MotoGP, Speedway and EWC have also embedded ESG sections on their websites, and plans are in place to expand this project to the other FIM championships in 2024.

For seven years, the CID and CMS, in coordination with the promotor and National Federation, have organised the Ride Green Cup at the FIM Junior Motocross World Championship. In 2023, it was hosted in Romania. In collaboration with CMS and the Greece-based NGO Institute Team for the World, the CID distributed pencil cases made from upcycled tyres as gifts for participants. The gifts were manufactured by refugees supported by the NGO, promoting circular economy concepts.



CELEBRATING THE FIM SUSTAINABILITY WEEK

During the FIM Sustainability Week at Hello Woods Forest in Motegi, Japan, Ryuichiro Sakino of Mobility Land delivered a talk. The event supported activities aligned with the United Nations Sustainable Development Goals (SDGs) and featured diverse contributions from various federations, encompassing tourism and wellness activities such as yoga.

MAKING MORE EVENTS SUSTAINABLE

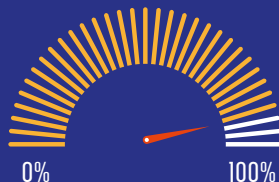
From Enduro to Speedway, the FIM's strength lies in its array of world-class events. Through categories including travel, food, waste and energy consumption, events are where most of the FIM's environmental impact arises, but they also provide a huge opportunity to continue evolving motorcycling towards sustainable practices.



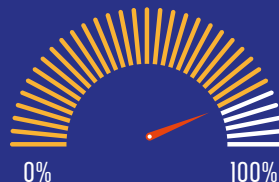
Environmental Stewards enforce the FIM Environmental Code to ensure this evolution takes place.



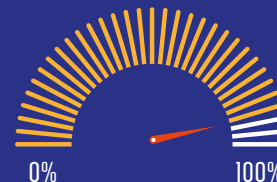
FIM Environmental Stewards logged data across **203 events** and **330 championships/disciplines** in 2023



90%
(156/173) of venues/circuits received a 'good' environmental rating



85%
(172/203) of checklists were received electronically through the FIM



92%
of checklists were received within 48 hours after completion of the event, a **2% increase** from 2022



THE FIM ENVIRONMENTAL CHECKLIST

Used by Environmental Stewards, the Checklist is used as a guide to prepare event reports around the following areas:

- ✓ Facilities in the paddock for the riders and their teams
- ✓ Maintenance
- ✓ Facilities for the public
- ✓ Stands
- ✓ Sound level control
- ✓ Presence of an environmental management map
- ✓ Presence of other environmental bodies
- ✓ Information related to the Environmental Code
- ✓ Recommendations for the future

While big progress was made in Enduro, there are disciplines that require attention: many Environmental Checklists were absent from some off-road disciplines which are critical to mitigate environmental impact.

Over 90% of Environmental Stewards did not report non-compliance, despite marking

certain aspects as 'unacceptable' on their checklists. Moreover, there was a shortage of supporting evidence, particularly for 'unacceptable' ratings.

Environmental Stewards identified common areas requiring improvement across venues and disciplines, rating them as either

'sufficient' or 'unacceptable'. These include facilities in paddocks and pits for riders and teams, surplus food collection, used cooking oil disposal, waste sorting and recycling facilities, maintenance in paddocks, measures for protecting and promoting biodiversity, secondary paddock amenities, and sustainable energy management.

Some checklist items, such as those related to COVID-19 PPE, are now obsolete and will be revised for future events.

DEDICATED ENVIRONMENTAL STEWARDS

In 2023, FIM Environmental Stewards ensured global track compliance with the FIM Environmental Code. The team consisted of 187 Environmental Stewards (55 female, 132 male). All of them must pass a two-day seminar, written test, participate in a working group and obtain a FIM Environmental Steward Licence valid for three years. The team is also composed of 18 Environmental Delegates. The following are profiles of two seasoned Environmental Stewards, who describe their roles in their own words.



In the early 1990s, after being informed by the FIM of an upcoming environmental programme, I was selected by the board of the Confederacion Argentina de Motociclismo Deportivo (CAMOD) to attend an environmental seminar alongside other South American colleagues. This experience ignited my passion for Environmental Stewardship, a field I have been dedicated to ever since. As an FIM Environmental Steward, my role involves ensuring compliance with the FIM Environmental Code, promoting environmental awareness and encouraging community involvement in environmental protection.

My commitment extends beyond the sports community, emphasising the importance of minimising environmental impacts and enhancing positive outcomes. I remain actively involved in seminars, continually learning and sharing experiences, and I take pride in having significantly raised environmental awareness and engagement among my peers.

Patricia Zimmermann (Argentina)



I transitioned to becoming an FIM Environmental Steward somewhat unexpectedly. Originally an FIM Tourism Steward, my journey began while motorcycling across Eastern Indonesia to organise a tourism meeting. There, amid the stunning landscapes and rich local culture, I was struck by the stark disparities in living standards nearby, sparking a desire to make a difference. Now in my fourth year as an Environmental Steward, my primary responsibility is to ensure adherence to the FIM Environmental Code at each event. Additionally, I champion environmental sustainability initiatives through programs like Ride Green and KiSS.

Abimanju Lestarijono (Indonesia)

KEEPING IT 'SHINY AND SUSTAINABLE'

The Keep it Shiny and Sustainable (KiSS) programme continues to be an engine that powers diverse environmental actions implemented by race organisers across disciplines and venues, as the FIM expanded the number of KiSS events from five in 2022 to seven in 2023.



KISS PROGRAMME 10-YEAR ANNIVERSARY

To mark the 10-year anniversary of the KiSS programme launching in 2013, the CID decided to recognise the efforts made by event organisers that have been especially involved with the KiSS programme.

Throughout 2023, the FIM presented commemorative plates with a special design representing the three spheres of sustainability (social, economy and environment) to the following winners:

- Misano World Circuit Marco Simoncelli
- Marco Riva (former operations manager of Yamaha and one of the KiSS programme's founders)
- Dorna Sports S.L.
- Yamaha Racing
- Autodromo Internazionale del Mugello
- Circuit de Barcelona Catalunya
- Federació Motociclista D'Andorra
- International Road Racing Teams Association (IRTA)
- Honda Mobility Land
- Warner Bros Discovery



"Having worked in motorcycling for 36 years in many different areas, the KiSS programme is the thing I am most proud of. My initial inspiration came when I saw all the rubbish left behind by the fans the day after a race, and I knew at that moment that we had to do something to change people's habits and attitude towards the environment."

Marco Riva

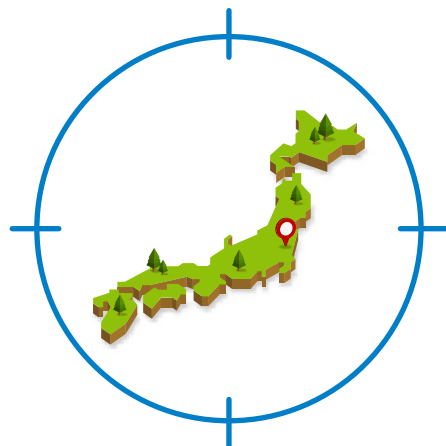
KISS MOTEGI

For the first time, a KiSS programme was organised in Asia at the FIM Trial World Championships in May 2023, hosted at the Twin Ring Motegi circuit, Japan. Including teams, paddock personnel and fans, almost 5,000 people were on-site during the event, making it challenging for organisers to minimise harm on the surrounding environment.

The Hello Woods forest directly surrounding the circuit was chosen for the competition sections to minimise the route between each trials section in the forest. Organisers cared for wild growing plants and trees when building sections of the course and used sections of the woods that had already been thinned to support taping of course sections.

Organisers engaged with the local community to provide a space in the Motegi town market for local companies associated with the United Nations Sustainable Development Goals (SDG) programme in Tochigi, the Japanese prefecture where Motegi is located. Products at the market included 100% cotton SDG towels made specifically for the Trial event, and insulated SDG covers for plastic bottles made of polyester fabric from recycled plastic bottles.

Organic waste treatment and recycling was carried out in cooperation with the local town of Motegi, making use of the Midorikan organic waste recycling facility. Competition areas



were cleared after the event and all wooden stakes were carefully pulled out and sorted for reuse.

Organisers were diligent in tracking the sources of carbon emissions and waste generated, providing clear areas to improve sustainability for future events held at the circuit.

92% of carbon emissions were produced by spectators travelling to the event by car

77% of waste was generated from burnable rubbish that couldn't be reused or recycled.

KISS MUGELLO

At the Gran Premio d'Italia MotoGP event in June 2023, Autodromo Internazionale del Mugello celebrated the 10-year anniversary of its KiSS programme after hosting the first KiSS initiative in 2013. In 2020, Mugello became the first racetrack in the world to attain ISO 20121 Certification.

The circuit's sustainability measures have advanced to a mature stage in the ten years since. For example, spectators were encouraged to bring their own bottles to make use of the 120 drinking water fountains available around the circuit site. A comprehensive waste sorting guide was digitally distributed to guests in the paddock and hospitality area to further reduce plastic waste.

Mugello also implemented numerous social initiatives with non-profit organisations (NGO). Food surplus was collected at the end of Saturday and Sunday at the Dorna VIP Village and hospitality area to donate to local NGOs, in collaboration with Banco Alimentare Toscana, a well-known Italian NGO itself that runs campaigns to stop food waste. With other local NGOs, a pit walk was organised for boys and girls with disabilities to visit the garages of the different MotoGP teams.



KiSS MISANO

Misano World Circuit Marco Simoncelli has executed KiSS events since 2016 and this continued at the Gran premio di San Marino e della Riviera di Rimini MotoGP race in September 2023.

Organisers engaged in an extensive mobility plan focused on the inflow and outflow of spectators. Communications about the initiative were executed on the KiSS Misano and Misano World Circuit social media channels to encourage spectators to travel to the circuit using public transport, carpooling and bikes instead of private vehicles.

In collaboration with the local NGO Associazione Papa Giovanni XXIII,



organisers implemented grandstand infrastructure to make spectating at the event easily accessible to people with disabilities and their helpers. Associazione Papa Giovanni XXIII also helped coordinate donating excess food to other local NGOs.



EVERY CAN COUNTS CAMPAIGN

The highlight of this year's event was organising an initiative with CiAL – the Italian National Consortium for the management, collection and treatment of aluminium waste – to separate aluminium cans from other waste by engaging with spectators. The campaign consisted of:

- **Greenarea including an info desk to educate spectators about circular economy**
- **PixelWall art display made with aluminium cans**
- **Eco- compactor machine to collect empty aluminium cans placed in a disposal bin**



KiSS BARCELONA

In addition to Mugello, Circuit de Barcelona Catalunya celebrated its 10-year KiSS anniversary in 2024. A festival of sustainability activities took place over a five-day period around the Catalan GP, the 12th round of the 2023 MotoGP season.

Whenever possible, the circuit prioritised contracting OKM suppliers with some kind of environmental distinction (e.g. ISO 14001). In the circuit's hospitality areas, for example, Okm food and ecological gastronomy was served, with gluten free and vegan options also readily available. This reduced transport costs and promoted companies that care for the environment.

To encourage the use of electric vehicles, 14 electric vehicle recharging points were available on site for both spectators and in the paddock.

With the aim of promoting biodiversity of the circuit, spectators could enjoy an art installation of cubes made with mirrors in the



circuit's Green Zone that reflected the most biodiverse area of the circuit. Two info desks were situated in spectator areas to raise awareness about environmental care and the sustainability actions carried out by the circuit.

KISS VALPAÇOS

The sixth race of GP Enduro 2023 took place in Valpaços, Portugal, under the stewardship of the local motorcycle TT Usprigozus de Vilarandelo club. In collaboration with Resinorte, a local waste management organisation, the club orchestrated effective environmental initiatives to handle event waste. These included distributing compost bins throughout the paddock and deploying small recycling receptacles in key areas like the event control centre.

An environmental map was crafted to guide attendees to facilities such as toilets, washing areas, and designated recycling points. Additionally, a dedicated wastewater and chemical discharge zone was established at the Rabaçal campsite, the Valpaços camping and caravan club's headquarters.

Following the event, the Promotor, the Environmental Steward and the club conducted a comprehensive site inspection to ensure proper execution of waste management measures.



The municipality of Valpaços has invested in environmental sustainability in recent years, but the KiSS programme represented an unparalleled initiative for sport events in the region. Partnering with Resinorte was important not only from an operational perspective, but to raise awareness about the value of partnerships with local authorities for other stakeholders, attendees and for future sport events in the region.



KISS BOL D'OR

Coinciding with the fourth round of the Endurance World Championship (EWC) at Circuit Paul Ricard in September, the FIM, WBD Sports and Circuit Paul Ricard joined forces to set up the second KiSS programme during an endurance event.

A panel session was held titled 'Together towards a more sustainable motorsport future', where attendees learned how endurance motorcycle racing has pushed associated organisations to be more sustainable.

Panellists included:

- **Sophie Casanovas**, president of Éditions Larivière
- **Kattia Juarez**, sustainability director of CID
- **Gautier de Stoppani**, sustainability director of Warner Bros Discovery
- **Adamo Leonzio**, CID Bureau member
- **Nikos Psimmenos**, CID Bureau member
- **Thibaut Gosselin**, sustainability manager of Circuit Paul Ricard



DRIVING E-BIKE ADVANCEMENT

MIE Racing was crowned the first-ever winner of the FIM E-Xplorer World Cup in September 2023, capping off an exciting conclusion to our new showcase for electric bike technology.

Featuring all-electric bikes and equal gender representation in teams, E-Xplorer is driving e-technology advancement in the sport and industry.

The all-terrain World Cup, complementing existing e-bike events like the E-Bike Cross World Cup and E-Bike Enduro World Cup, unfolds on scenic global venues featuring purpose-built tracks. These tracks offer

a blend of technical challenges and thrilling jumps.

In a tournament format, competitors aim to advance from qualifying through a series of best-of-three relay races. The finale was held concurrently with Extreme E's race in Sardinia, providing a platform to highlight both sports' commitment to electric mobility and gender equality in sport.



"E-Xplorer is completely pioneering. Electric is the way that everything is going and it's about time bikes and racing did the same."

Rhianna Buchanan, Team Flair rider





PROMOTING ELECTRIC MOTORCYCLES AT THE INTERNATIONAL TRANSPORT FORUM

The FIM sponsored the International Transport Forum (ITF) to highlight the role of electric two-wheelers in the low-carbon mobility transition. The ITF, an OECD intergovernmental organisation with 66 member countries, serves as a transport policy think tank and gathers sports ministers worldwide. At the 2023 Forum, the FIM showcased several commercially available electric scooters and motorcycles, with our President, Jorge Viegas, speaking at the event.

Sponsoring the ITF was a strategic priority to raise awareness about the effectiveness and accessibility of electric two-wheelers, especially in urban areas, requiring months of preparation. Additionally, we hosted a side event to further engage participants.



JOINING THE SBMC

During the year, the FIM joined the Swappable Batteries Motorcycle Consortium (SBMC), a partnership of international battery manufacturers, energy providers, research institutes and associations dedicated to enhancing urban mobility. Swappable battery technology significantly reduces charging times, range anxiety and costs for users.

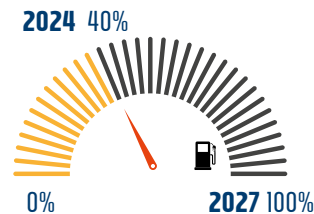
TESTING MORE SUSTAINABLE FUELS

After the 2022 announcement mandating a minimum of 40% non-fossil fuel usage in all MotoGP classes by 2024, with a target of 100% by 2027, the FIM persisted in rigorous testing of sustainable fuels via the FIM's Endurance experimental class.

In 2023, the FIM Eco-fuels Working Group was formed to develop the FIM Fuel Regulations, which included technical specifications, testing laboratory details and a roster of approved fuels. This collaborative effort involved representatives from every fuel manufacturer.

While the aim is to reach 100% sustainable fuel, challenges such as sourcing limitations and rising costs persist. To overcome these hurdles, The FIM International Technical

Commission is investigating diverse energy sources like hydrogen to tackle sustainability issues efficiently.



By 2024,
40% of fuel
in all MotoGP classes will
be non-fossil, increasing
to **100%** by 2027



STIMULATING INNOVATION

The FIM's requirement to reduce fossil-based fuel in its championships has stimulated innovation among some of the key actors in the sport.

At the Grand Prix of Malaysia 2023, Dorna Sport, the MotoGP promoter, partnered with Petronas to announce that Petronas will supply its Primax Pro-Race M2 fuel to the Moto2 and Moto3 championships. This fuel, containing a minimum of 40% non-fossil biofuel, aligns with Petronas' commitment as the official fuel supplier for both championships.

FIM World Superbike Championship (WorldSBK) team BMW Motorrad Motorsport partnered with Nordoel to develop alternative fuels with the backing of the German Federal Ministry for Digital and Transport. One of the high-performance fuels tested is derived from water and CO2 in chemical processes powered by renewable energy.



CREATING MORE OPPORTUNITIES FOR WOMEN

The FIM Women's Commission (CFM) envisions a future where motorcycling talent is recognised regardless of gender. In 2023, the CFM made significant strides by developing two key guidelines – Gender Opportunity Recommendations and Portrayal Guidelines – and increasing the number of events for women.

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Presented to the FIM Board of Directors in September 2023, the Gender Opportunity Recommendations have six main goals:

1. Reach 30% of female presence in commissions
2. Reach 30% of female presence in each FMN's management
3. Increase the number of FIM licences for women in world championships/ cups/FIM trophies by 3% in 2026 and 6% in 2030
4. Have a woman representative at the general assembly per each affiliated FMN
5. Implement the FIM Portrayal Guidelines
6. Encourage FMNs to nominate a higher proportion of women for commission positions



Currently, only around 14% of representatives on FIM commissions are women, although this has increased from 10% in 2018.

2018 mid December

23 F 197 M total 197



2022 mid December

36 F 246 M total 282



2023 mid April

38 F 260 M total 298



2024 mid January




41 F 258 M total 299



Distributed in November 2023, the CFM's Portrayal Guidelines have garnered positive feedback, particularly from FIM Promoters. Sport serves as a potent platform for promoting gender equality and empowering women and girls, with sports coverage playing a crucial role in shaping gender norms and stereotypes.

As leaders, communicators, content creators and media outlets in sports, we influence global perceptions by shaping how athletes are portrayed across all media forms. This initiative is vital in shifting how women and minorities are viewed and perceive themselves within the sports arena.

Using the Portrayal Guidelines, the FIM shall encourage:

-  **Clear and balanced editorial direction and tone of content**
-  **Bold and compelling storytelling in regard to both genders**
-  **Consistency in portraying both genders across editorial and social media content**





EXPANDING RACING OPPORTUNITIES

In 2023, there were 15 women's championships consisting of 45 events across various FIM disciplines. While some disciplines have long included women's championships, others are yet to introduce them. The FIM focused on setting and achieving realistic goals for each discipline this past year.

Looking forward to 2024, the FIM are excited to add three more women's championships, which will introduce nine additional events. These are the Women's Speedway Gold Trophy, upgrading the Snowcross Women World Cup to the Snowcross Women World Championship, and a new Women's Circuit Racing World Championship, further expanding the CFM's commitment to gender inclusivity in motorcycling sports.



IMPROVING REPRESENTATION ON SOCIAL MEDIA

The CFM operates its own social media channels, striving to exemplify the principles of its new Gender Opportunity Recommendations and Portrayal Guidelines. The commission actively highlights women from diverse backgrounds in motorcycling, showcasing them as role models through the CFM's Women's Pathway project. This involves sharing their career journeys via short video clips on our platforms.

In 2023, the CFM strengthened its relationships with various FIM commissions and promoters. Collaborative media efforts with both sporting and non-sporting bodies, including FIM Live, FIM Ride Green, Trial GP and Enduro GP, enhanced the commission's social media presence. Collaboration involved resharing events and news, and featuring interviews with competitors and officials through posts, reels and graphics.

Platform growth (compared with 2022)

Facebook – 41.2% (13.5k)

Instagram – 51.2% (6.5k)



SHOWCASING INSPIRATION STORIES

The CFM partnered with broadcasting specialists WebsEdge to create a brief documentary, aiming to elevate the visibility of women in motorcycle sport and motivate future riders. This 22-minute film features interviews with iconic female competitors, including FIM World Champions Laia Sanz, Iris Kramer and Kiara Fontanesi, as well as trailblazing road racer Andrea Coleman and emerging talent Ran Yochay, sharing their inspirational stories.

EDUCATING THE FIM'S COMMUNITY

Education is a core component of both the FIM's sustainability goals and broader organisational strategy. Established in 2018, the FIM Academy oversees educational and training programmes, promotes ongoing learning activities and advances motorcycling development.

As a key area of focus for the FIM Foundation, the Academy is dedicated to educating and supporting motorcycle event volunteers, Officials and organisers, thereby fostering the growth of motorcycling worldwide and serving the interests of the motorcycling community.

The FIM Academy has four key pillars:

SEMINARS AND LICENCES

LEARNING AND DEVELOPMENT

E-LEARNING PLATFORM

MENTORING AND MX ACADEMY





PROVIDING MENTORING OPPORTUNITIES

The FIM's Mentoring Programme facilitates knowledge exchange among Federations. In 2023, two three-year mentoring projects were initiated. In Indonesia, the aim is to support the development of the Federation by establishing an effective training programme for the Clerks of the Course, Sector Chiefs and future race personnel while supporting education programme development. Meanwhile, in Georgia, the focus is to strengthen the governance and structure of the Federation and assist in developing its different functions.



SUPPORTING SPORT-RELATED STUDENTS' DEVELOPMENT

Students at the LUT School of Business and Management enrolled in an elective course on International Motorsport were tasked with exploring the topic of 'Dangers of electric motorcycling'. FIM directors provided support by imparting knowledge on the motorsport industry, new technologies, electric vehicles and sporting regulations. The research outcomes will be presented online by the students, offering an external point of view to the Commission working on the rules for electric racing classes, crucial for both touring and racing as a platform for testing new technology and regulations.

The FIM also participated in a number of visits and presentations with higher education providers and courses across the year, including the AISTS, FIFA Master in Sports Law, ISDE, MEGSO, Université de Neuchâtel and Universidad Europea.



PROMOTING CLEAN SPORT

The FIM organised an educational webinar on anti-doping to highlight the role of National Federations and the FIM to ensure clean sports and comply with anti-doping regulations. Representatives from Swiss Sport Integrity and Anti-doping Denmark provided insights into the services offered by National Anti-doping Organisations (NADOs) and strategies for effective anti-doping education, while Denmark's Motor Union shared its collaboration experience with a NADO. It was one of five webinars that the FIM hosted in 2023.

February

FIM Official Licence System and Seminar Process

March

FIM Official Licence System and Seminar Process in Spanish

September

Anti-doping

October

Medical Summit

October

New seminar platform





DEVELOPING MOTORCYCLING'S LEADERS

In February 2023, the FIM held the third workshop in a series developed with HumanForce to establish a General Secretaries Leadership Path. Titled 'Developing a caring environment for success,' the workshop delved into evolving expectations of care and emotional support in the workplace, strategies for demonstrating empathy and techniques for integrating coaching skills and active listening.

In 2023, participants in the three-year FIM Instructor Certificate programme achieved major milestones, with 14 receiving their certificates in early 2024. This certificate programme aims to boost instructors' skills, emphasising effective presentation methods, sharing seminar-running experiences and tackling contemporary challenges like recruiting and retaining Officials.



"The FIM Instructors are experienced in their disciplines and this learning path has been an opportunity to highlight that education should be like a window which helps to expand horizons, while a mirror only shows what you already know. The FIM Instructors are windows to the FIM world."

Damiano Zamana, FIM Deputy CEO
and Operations Director



SUPERCHARGING THE FIM'S E-LEARNING OFFER

The ongoing development of the FIM Academy e-learning platform in 2023 enhanced the Seminars for Officials by providing comprehensive pre-seminar content developed by the FIM Commissions and the FIM Academy. This platform offers storage for various media types, including videos and images, and allows participants to access materials at any time. In 2023, tutorial and educational videos were created to cover technical control procedures, rally disciplines and medical aspects.

Animated videos were also designed to assist newly affiliated National Federations in governance setup and stakeholder engagement. The FIM increased the percentage of female instructors from 10% in 2022 to 16.6% in 2023, while also increasing the number of female participants from 12% to 14%. The objective is to make the platform more impactful, accurate and accessible, ultimately improving the preparedness and responsiveness of Officials during races through shared experiences and practical case studies.

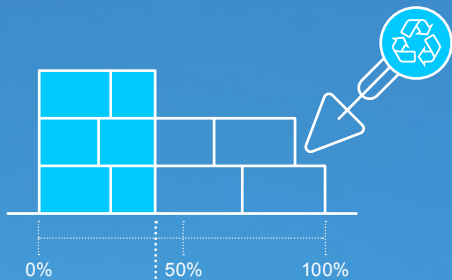


CREATING AN OPEN FORUM FOR LEARNING

The Plenary Sessions during the 2023 Commissions Conference, held on 10-11 February, served as a pivotal platform for addressing key messages, updates and challenges among top Officials and FIM Commission Members worldwide.

The sessions featured case studies across various disciplines, presentations on new Superlicence formats and insightful speeches from external guest speakers, including the FIA European Rally Championship Manager and the CTI Technical Manager, shedding light on topics such as decision-making processes in motorsport competitions and the importance of eco-fuels. These sessions aimed to inform, inspire and engage participants while fostering networking opportunities and enhancing cohesion among FIM Officials and Commission Members.

SHOWCASING SUSTAINABILITY IN THE NEW FIM BUILDING



Cement made from **40%** recycled material.



Solar panels cover the roof, producing **93%** of the power needed for the building and former headquarters.



Local wood used for construction material



25,000 litre reservoir built to collect rainwater to water local plants and green spaces.



40% of car parking spaces will come with electric charging points. Staff will be incentivised to use the train or carpool.



SUPPORTING SOCIAL RESPONSIBILITY

The International Foundation for Motorcycling (IFM), founded by the FIM in 2020, continued its work to support socially responsible initiatives and programmes around the world in 2023. This included road safety and mobility programmes, education and training, environmental protection, promotion of women in sporting structures, the social and historical legacy of the FIM and motorcycling activities.

The IFM allows for a more targeted approach to support these areas. For example, following the devastating Türkiye-Syria earthquakes at the beginning of the year, the IFM pledged €10,000 to the Turkish Motorcycling Federation to purchase equipment and materials for rescue teams. This included thermal riding gear, motorcycle boots, thermal motorcycling gloves, technical clothing, goggles and backpacks.

Elsewhere, the IFM awarded CHF 15,000 to Two Wheels For Life/Riders for Health, an organisation providing transport services for healthcare programmes in Africa, to purchase five Suzuki 175cc motorcycles for sample couriers in Lesotho in 2023.

In the framework of the 2023 FIM Women's Speedway Academy, the Foundation Board approved to donate CHF 5,000 to the charitable organisation, Speedway Riders Benevolent Fund, also called Ben Fund Bonanza, whose purpose is to assist

Speedway riders and their families following serious or life changing injuries sustained whilst racing.

The Foundation also encouraged the participation of women in the 2023 edition of the FIM International Six Days of Enduro (ISDE) by offering financial subsidies to FMNs. The IFM credited €250 per female rider entry to FMNs to cover the inscription fee increase.

The Foundation supported KiSS Programme by donating €5,000 in 2023 to improve the sanitary facilities of 4 schools, close to the Mandalika circuit in Indonesia.



INTERNATIONAL
FOUNDATION FOR
MOTORCYCLING



SUCCESSFUL CASES OF PROMOTERS LEADING BY EXAMPLE

Throughout 2023, the FIM maintained active collaboration and ongoing dialogue with promoters in the field of sustainability.

DORNA SPORTS

Dorna Sports was very proud that its sustainable event management system for MotoGP achieved the ISO 20121 certification in 2022, a widely regarded sustainable event management accreditation.

In 2023, Dorna Sports deployed an action plan for continuous improvement involving all championship stakeholders. The organisation undertook a comprehensive journey to enhance its ESG strategy, including in-depth interviews, executive committee working sessions and stakeholder input surveys to ensure diverse perspectives and inclusivity.

This led to achievements throughout 2023 including:



Environmental

- Installation of 120 solar panels at Dorna headquarters.
- Expanded the TV production remote control centre, with an average of 92 employees per GP working at Barcelona, saving a total of 1,826.4 tonnes of CO2eq. in travel and freight.
- Expanded MotoE circuits from six to eight, with 100% renewable energy sources in the paddock and increasing the use of sustainable materials, reaching 52% sustainable materials in rear tyres.
- Introduced an official test mandate for all categories in 2023 with a minimum 40% non-fossil origin fuel, the target for 2024, while aiming to reach 100% by 2027.
- Adaptation project focused on standardising equipment boxes to fit the new space provided by the Boeing 777-F, achieving a volume utilisation rate of close to 98%.

Social

- Promoting work-life balance to Dorna staff with 67% of the workforce embracing remote work.
- Launched WorldWCR, a single-make series dedicated to female riders. The championship, with six rounds scheduled for 2024, aims to address disparities in accessing the global stage and provide equal opportunities for female riders to compete professionally.
- Continuing the Road to MotoGP talent development programme, benefiting 159 young talents from 32 countries, regardless of economic background, with the first Indonesian rider emerging as the Asia Talent Cup Champion.
- Focused on improving and developing a management system for occupational health and safety within WorldSBK, targeting ISO 45001:2018 certification in 2024.
- Generating awareness through various initiatives and alliances, including over 569,465 actions with the Aworld campaign (the official app chosen by the United Nations to support the ActNow campaign), three KiSS events and two Racing Together evenings.

Governance

- Continuation of ISO 20121 certification for the second year, along with the implementation of Circuit and Stakeholders Sustainability guidelines.
- Integration of ESG into the permanent agenda of the Dorna Executive Committee, resulting in establishing five new corporate policies.
- Enhancements in ESG Ratings, including a progression from Bronze to Silver in the Ecovadis ESG Rating, 6th place in the Global Sustainability Benchmark in Sports (GSBS) and 3rd place in the Sustainable Championships Index.

Dorna Sports also aligned its sustainability strategy with FIM regulations in 2023, with the organisation's director of sustainability becoming a member of the CID.

WARNER BROS DISCOVERY

Warner Bros Discovery (WBD) has implemented its sustainability policy since 2021 to ensure that the FIM Endurance World Championship (EWC) and FIM Speedway Grand Prix (SGP) are more sustainable. The strategy revolves around the categories of community, diversity and inclusion and sustainable development.

This has led to numerous milestones, including EWC achieving ISO 20121 certification. WBD also worked with the CID to establish a Sustainability Trophy for teams participating in both EWC and SGP.



HONDA VILTAIS RACING WINS FIRST FIM EWC CARE TROPHY

The very first *FIM EWC Cares Trophy* was awarded to Honda Viltai's Racing for the 2023 season. Rewards include:

- **Communication including a social media post and press release from the FIM**
- **Dedicated video editorial content**
- **An invitation to the FIM AWARDS for team manager Yannick Lucot**

Lucot said, "We are particularly proud to win this first FIM EWC Cares Trophy. If it had to be demonstrated, it is possible to combine motorsport with social and environmental responsibility. This is the challenge of the survival of our sport and we can all do it."

The trophy will raise awareness about sustainable development of the FIM EWC World Championship and provide a means to collect sustainability data that can be compared between different years as the trophy continues being awarded.

PRIME STADIUM

Prime Stadium promotes the EnduroGP World Championship. In 2023, a CID Delegate and expert in Enduro was nominated as the liaison between Enduro and Hard Enduro for all sustainability issues, enabling Prime to reach advanced levels of sustainability in both championships.

For example, Prime Stadium encourages the implementation of environmental mats, positioned underneath the wheels of bikes when they are stationary to prevent soil contamination. Other actions include dedicated bike washing areas that ban the use of detergents and ensuring there are enough containers to collect used oil.

Prime Stadium will offset the emissions of its events by planting an 'enduro forest' of trees. To determine how many trees to plant, Prime uses the FIM carbon calculator to gauge the carbon emissions produced from bikes in each race.

The organisation also involves the communities it races in. At each event, around 200 local volunteers help set the track and to clean the area at the end of races. Prime Stadium aims to buy local ingredients to cook for all of its stakeholders and donates leftover food to volunteers or local charities.

Prime Stadium also engages with its riders about sustainability. Riders signed an environmental commitment for the 2023 and 2024 seasons, including commitments like minimising sound emissions and separating waste. Many are young and have grown up with escalating climate issues that are only pronounced by EnduroGP events taking place in nature.

ENSURING OUR SPORT IS SAFE AND CLEAN

The FIM International Medical Commission (CMI) plays a vital role in motorcycle racing by overseeing medical regulations and anti-doping measures. Its responsibilities include establishing medical fitness standards for riders, setting requirements for medical services at FIM championships, and managing licensing for chief medical officers.

Additionally, the commission conducts seminars, ensures venues meet medical standards during races, and verifies compliance with the FIM Medical Code to ensure prompt and adequate medical care for staff if needed.

Since signing the World Anti-Doping Code in 2004, the FIM continuously updates its anti-doping programme to align with the latest regulations. The FIM anti-doping programme promotes fairness, health and safety within our sport. As part of this, our anti-doping education programme increases the awareness of all participants to the issues and risks associated with doping and their responsibilities to prevent any doping cases. We believe that anti-doping education should extend beyond riders to all stakeholders at all levels, including National Federations and the riders' entourage.

With the growth of junior championships involving children, we are committed to adapting medical rules and requirements, as well as our anti-doping programmes, to ensure they include and are appropriate for younger participants. In 2024, we will establish a working group to address

this, considering factors such as the appropriateness of the bikes and race environments. Additionally, we prioritise safeguarding of our younger riders and others against discrimination and collaborate with the FIM Women's Commission and legal department to develop relevant policies.

We stay abreast of medical advancements through partnerships with universities and testing labs, ensuring optimal injury prevention and management across the sport industry.

In 2024, the CMI will host the inaugural FIM Medical Summit in Lyon, France, aiming to foster collaboration among experienced doctors, sharing insights and best practices. The event will feature expert-led discussions on diverse medical topics. We are also enhancing collaboration with colleagues from the Fédération Internationale de l'Automobile, striving for alignment and standardisation across both motorcycling and automotive medicine.



INTRODUCING GLOBAL RIDERS TO SUSTAINABILITY

In 2023, the FIM organised or supported 36 touring events globally. The CTL, FIM's Commission for Touring and Leisure, focuses on using motorcycles for exploring the world, rather than overseeing races or competitions.

CTL organisers guide groups on multi-day motorcycle tours across various destinations, using public facilities such as hotels, campsites and restaurants. While waste

management is beyond the CTL's direct control, the commission still strives for positive sustainability impacts at these events. Attendance at CTL events varies significantly;

for instance, Germany drew 12,000 participants, while Faro, Portugal, saw 20,000 attendees.

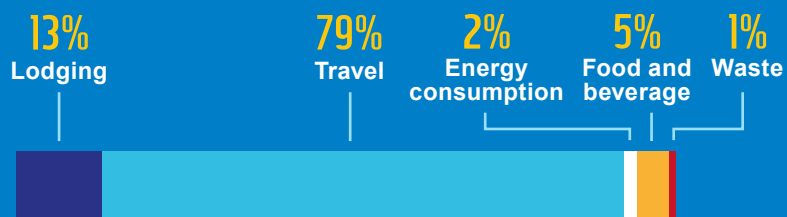


CROSS EGYPT CHALLENGE

The 2023 edition of the Cross Egypt Challenge ran in October over 3,000km and eight stages. In 2022, Cross World Challenges pledged to make its flagship event carbon neutral, and this journey continued in 2023 along with the event's co-organiser, the Rotary Club of Alexandria Cosmopolitan.

Organisers calculated the event's carbon footprint based on the latest DEFRA (Department for Environment, Food and Rural Affairs, UK) emissions factors. Covering 54 people (37 participants and 17 crew members), 35 motorcycles and five cars/trucks, calculations also included food, lodging, gifts and giveaways, launch and closing ceremonies, commuting and travel, which included international travel from participants' origin airport to Cairo International Airport.

The results of the analysis were as follows:



Total emissions **97.55 MtCO₂e**

As most of these emissions cannot be avoided to host the event, Cross World Challenge and the Rotary Club of Alexandria Cosmopolitan used carbon offsetting to invest in projects, primarily in Egypt, to make the event carbon neutral:

- **Cross World Challenge invested in a 7.7Kw/h solar power system in the west of Alexandria that helps to offset 15 MtCO₂e per annum.**
- **The Rotary Club of Alexandria Cosmopolitan in partnership with the Rotary Club of Golden, Colorado, USA installed a 15Kw/h solar power system to assist the inhabitants of Al Hayz village in the Egyptian western desert to pump underground water for irrigation. The system helps to offset a further 39 MtCO₂e per annum.**
- **All remaining carbon generated from the event was offset through the Salto Pilão Hydropower Plant Project in Brazil.**

In 2024, the CTL anticipates hosting 40 CTL events, presenting new challenges for sustainability advancement. However, these events are not entirely new; rather, they are expansions of existing ones, simplifying the CTL's sustainability efforts.

Moreover, the increased number of events will introduce more individuals to sustainability through motorcycling. The CTL aims to analyse attendee profiles to tailor services efficiently and minimise resource wastage.

SUSTAINABILITY AT THE FIM GENERAL ASSEMBLY AND AWARDS



The 2023 FIM General Assembly took place on 1 December in Liverpool, United Kingdom, with 70 FMNs in attendance. Key topics included the FIM's stance and recommendations to FMNs on the Russian invasion of Ukraine, as well as a progress report on the International Foundation for Motorcycling's activities.

Following the General Assembly, the 2023 Awards took place with 700 guests. Organising such a large event sustainably

is challenging, but under the guidance of the FIM senior leadership team, the involved departments worked to emphasise social

and environmental dimensions. This approach also highlighted the positive economic impact on the host location.

RIDE TO FIM AWARDS

After its 2022 launch, the Ride to FIM Awards returned in 2023 to promote the FIM Awards and key topics for the future of motorcycling. The initiative aims to foster engagement, education, and participation in communities surrounding the awards.

The 2023 edition kicked off at Silverstone during the British MotoGP Grand Prix in August. The FIM welcomed hundreds of enthusiasts to its hospitality unit in the MotoGP paddock, where they could scan a QR code to enter a draw for two VIP Experience Tickets to the 2023 FIM Awards ceremony.

In the afternoon, the 'Two Wheels for Life – Day of Champions' auction was held on the Silverstone main stage, featuring MotoGP memorabilia to raise funds for Two Wheels for Life's charity projects in Africa. The FIM contributed two VIP Experience tickets, which sold for an impressive £4,200.

The second Ride to FIM Awards event took place in September at the Motocross MXGP world stage in Matterley Basin, focusing on training young people how to conduct media duties in a professional manner.

Fifty young riders from various motorsport disciplines enthusiastically signed up to the initiative launched by the ACU National Motorcycle Federation.

The third step of the Ride to FIM Awards was dedicated to motorsport enthusiasts who could meet some of the legends of British motorcycling, such as multiple World Superbikes Champion Carl Fogarty, at Motorcycle Live in November, the exhibition dedicated to two wheels at the NEC, Birmingham. Winners of a challenge to test motorcycling knowledge of event attendees were presented with the opportunity to attend the 2023 FIM Awards.

Finally, on the afternoon of December 2nd, the day of the FIM Awards, motorcycling enthusiasts could meet the 2023 World Champions from over 40 motorcycling disciplines at the ACC Arena in Liverpool.

On the FIM YouTube channel, a series of six documentary films was published in a Ride to FIM awards series, crossing the UK on two wheels to learn about the motorcycling culture of the nation in a series of interviews.

SUSTAINABILITY MEASURES AT THE 2023 FIM AWARDS



ACC Arena in Liverpool working towards ISO Certifications 50001 and Green Meeting Silver.



Accessibility for people with disabilities prioritised.



Meet and greet for disadvantaged children.



Use of proximity and plant-based food products.



Surplus food collection and distribution.



Generation of local employment.



Waste strategy using a cardboard bailer, sending no cardboard to recycling.



Upcycling as much marketing material as possible.



Local companies providing material and supplies services.



Walking distance between the venue and hotels.



Reducing paper and plastics.



Supporting the legendary Strawberry Fields.



AWARDS RELATING TO SUSTAINABILITY

In 2023, the FIM decided to rename the Environment Trophy to the Sustainability Trophy to recognise the wide spectrum of nominations' achievements beyond environmental initiatives.

This year, the Awards and Recognition committee received seven candidatures from two major circuits, one promoter, one National Federation, one motorcycling club and two additional participants, with the winner being Misano Green Circuit: The sustainability of events (Italy).

Winners of other awards relating to sustainability were:

- **FIM Women in Motorcycling Trophy – Motorcycling at School (Spain)**
- **FIM Fair Play Trophy – The Distinguished Gentleman's Ride (Australia)**
- **FIM Trophy for the Future – MotoStudent International Competition (Spain)**

The FIM's partner ATPI Halo contributed again in 2023 by working alongside the FIM Travel department to look for the most sustainable travel solutions for Awards' attendees. ATPI Halo also helped to neutralise all the carbon emissions generated by the transportation of the participants, accommodation and logistics that could not be avoided. Investment was provided to the Luangwa community forest project in Zambia and the Katingan Mentaya Project in Indonesia.

RIDING INTO 2024

While we have achieved significant progress on many of our objectives in 2023, we look forward to the rest of 2024 and beyond as we tackle some of our biggest challenges:



Continuing to encourage and support our industry by pushing forward with advances on sustainable fuels and e-mobility.



Accelerating the work of the Climate Working Group to move towards our net zero goals.



Continuing to invest in nature conservation and looking after biodiversity through our events.



Placing even more emphasis on our education programme so that more people in our ecosystem connect the importance of sustainability with our sport.

