



**FIM Marketing & Digital Department,  
TV & Sponsorship Coordinator - Full-time position (100%)  
Based in Mies (VD), Switzerland – Start date: asap**

**THE FIM**

Founded in 1904, the Fédération Internationale de Motocyclisme (FIM) is an international federation formed by 118 National Federations throughout the world, recognised by the International Olympic Committee (IOC). The FIM is the world governing body for motorcycle sports and the global advocate for motorcycling. With more than 50 World Championships organised under its aegis, the FIM works for the benefit of the sport and all its stakeholders.

The FIM Administration is looking for a dynamic team player. You will work under the supervision of the Marketing & Digital Director, to whom you will report and you will join a team of five persons.

**The main objectives of the position are:**

- Organize TV Production of Ice Speedway, TrialGP, ISDE World Championships and potentially other FIM series without a promoter
- Manage the FIM OTT platform (FIM-MOTO.TV)
- Implement marketing and CRM campaigns to boost TV and OTT revenues
- Coordinate the creation of videos according to FIM needs
- Assist in Marketing projects
- Increase commercial partnerships/sponsorships for some of the FIM series and FIM events

**Your duties in this position include mainly the following:**

- Be the contact person for TV stakeholders (production companies / broadcasters)
- Manage and follow up filming requests and production at the Ice Speedway, TrialGP and ISDE World Championships and potentially other FIM series without a promoter
- Deliver videos upon FIM requests (approximately 100 per year)
- Responsible for the FIM-MOTO.TV platform operations (live, content, suppliers, graphics validation)
- Keep track of the FIM TV production costs and revenues
- Constant benchmarking with other OTT platforms
- Definition of the OTT target audiences to maximize subscriptions' turnover
- Support in the creation and follow-up of marketing projects
- Contact actual commercial partners and new prospects to boost sponsorship sales and agreements
- Preparation of sales & marketing decks and commercial offers

**Your profile:**

- Relevant studies in Sports Media Management, Digital and Marketing
- Previous successful work experience in an international environment, at least 6 years in related position
- Strong project management skills
- Interest in motorcycling (Sport and Beyond Sport) and/or action sports
- Ability to negotiate, customer service orientation and presentation skills
- Excellent spoken and written English and French; additional languages an asset
- Self-motivated, capability to work both in a team and independently and to take initiatives; ability to manage priorities, compliance with deadlines, responsibility and flexibility
- Comfortable with social media platforms and up to date computer skills
- Willingness to travel (10-20 days per year) and working during week-ends

Interested? Please send us your complete job application (including cover letter, CV and copies of your work references and diplomas) via [Jobup](#) only.

**The FIM is an equal opportunity employer.**

We look forward to receiving your full application. Please note that CVs not corresponding to the above requirements will not be considered or receive a reply.